



# Port Kembla Junior Football Club

## Sponsorship Policy

Port Kembla Junior Football Club (PKJFC) was established during the 1960s and is a non-profit organisation operated by local volunteers promoting junior football.

PKJFC caters for the local youth between the ages of 5 and 18 years and uses Darcy Wentworth Oval Warrawong as its home ground. Annual player registrations are approximately 300 with 60% of our teams reaching series finals with an average of 3-4 teams progressing to be declared champions.

The club encourages members to improve and develop their skills, sense of team work, leadership, tenacity and integrity not only within their playing career but wider community by motivating and supporting their development within their team and club environment.

Please feel free to contact the President or one of our committee members to discuss potential sponsorship opportunities.

### Mission Statement

To actively obtain sponsorship to support the club in promoting football through the development of players, coaches and officials.

As all donations are so important to the club anonymous donations are also welcomed and appreciated.

### Our Commitment

To promote and support sponsors in our community through increased awareness offering tailored and flexible packages that reach our members, their extended families and wider football community.

Sponsorship funds will be used to assist with costs associated with promoting the continued development and education of our players, coaching staff and umpires.

PKJFC Committee will keep sponsors informed and develop personal relationships with regular meetings.



**TRUST**  
**RESPECT**  
**RESPONSIBILITY**  
**FUN**





## Conditions

Sponsorships will only be encouraged from organisations, companies or individuals that contribute to a positive public image and are associated with products or services which are appropriate for our club membership.

Arrangements with sponsors must not unduly restrict the club's overall ability to purchase goods or services.

Sponsorships will be subject to availability with a first in policy and subject to prioritising existing sponsors.

All arrangements to be reviewed annually.

All sponsorship must be approved by the Port Kembla Junior Football Committee.

Sponsorship payments are to be made by cheque and payable to Port Kembla Junior Football Club.

The club reserves the right to refuse sponsorship and refund such monies without detriment to the club.



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# Sponsorship Packages

We would be delighted to discuss tailoring a sponsorship package to meet the needs of our sponsors and are offered to existing club sponsors first.

## PLATINUM - (Level 1) Naming Rights One Only

This package is geared towards the naming rights sponsor and offers the premier visibility on the front of the jersey. This package is negotiable

Sponsorship will include;

- Sponsors name on the front of the **ALL** club jerseys,
- Sponsors name & business promoted at home ground, newsletters, PKJFC functions, public addresses and gala days,
- Sponsorship name and logo promoted and displayed on the club's website with a link to the sponsors home page,
- Invitation to display signage at home games, registration day and PKFC functions,
- Complimentary invitation to clubs presentation day/ evening,
- Complimentary certificate of appreciation/ naming rights and team photo,
- Two complimentary jerseys
- Complimentary passes to senior grade home matches.

**Sponsorship: \$10,000 per year**



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## **GOLD - (Level 2) Division Sponsorship- One only per Age Division**

This package is geared towards supporting **an age division** within the club and offers the **front** of all team jersey's in a particular division.

Sponsorship will include;

- Sponsors name on the front of the jersey,
- Sponsorship name and logo promoted and displayed on the club's website with a link to the sponsors home page
- Invitation to display signage at grade home games, registration day and PKFC functions.
- Complimentary invitation to clubs presentation day/ evening
- Complimentary certificate of appreciation and team photo.
- Complimentary passes to senior grade home matches.

**Sponsorship: \$1,000 per year**

## **SILVER - (Level 3) Individual Team Sponsorship**

This package is geared towards supporting a **particular team** within the club and offers the **front** of the jersey.

Sponsorship will include;

- Sponsors name on the front of the jersey,
- Sponsorship name and logo promoted and displayed on the club's website with a link to the sponsors home page,
- Invitation to display signage at individual teams home games,
- Complimentary certificate of appreciation and team photo.

**Sponsorship: \$500 per year**

## **Bronze - (Level 4) Individual Team Sponsorship (Sleeve Only)**

This package is geared towards supporting a **particular team** within the club and offers the **sleeve** of the jersey.

Sponsorship will include;

- Sponsors name on the right or left sleeve of the shirt,
- Sponsorship name and logo promoted and displayed on the club's website with a link to the sponsors home page,
- Invitation to display signage at individual teams home games,
- Complimentary certificate of appreciation and team photo.

**Sponsorship: \$250 per year**

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## Supporter - (Level 5) No Set dollar amounts. Unlimited

This package is geared towards allowing sponsors to support the general activities of the club and who may or may not request formal recognition.

Sponsorship will include;

- Sponsorship name and logo promoted and displayed on the club's website with a link to the sponsors home page,
- Complimentary certificate of appreciation,
- Other arrangement as agreed with PKJFC Committee

***Sponsorship: Amount and time frame determined by the sponsor***



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# Port Kembla Junior Football Club Sponsorship Opportunities

## Sponsorship Application Form

Title .....

Given Name ..... Surname.....

Organisation / Business Name .....

ABN .....

Postal Address .....

.....

Suburb ..... State ..... Postcode.....

Tel (.....)..... Fax(.....).....

Email .....

Website .....

## Sponsorship Packages :

Platinum Sponsorship	\$..10,000 ..... per year,
Gold Sponsorship	\$...1,000 ..... per year
Silver Sponsorship	\$.....500..... per year
Bronze Sponsorship	\$.....250..... per year
Supporter Sponsorship	\$.....

Please provide logo or brief wording you would like to be placed on the jersey/ shirt for related packages;

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- Sponsorships will be subject to availability with a first in policy and subject to prioritising existing sponsors.
- All arrangements to be reviewed annually.
- All sponsorship must be approved by the Port Kembla Junior Football Committee.
- Sponsorship payments are to be made by cheque and payable to Port Kembla Junior Football Club.
- The club reserves the right to refuse sponsorship and refund such monies without detriment to the club.

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